



Presence – Resilience – Progress

For what it's worth sets the context of my speaking engagements on presence, resilience and progress

How loss & defeat was turned into hope

Motivating the audience to own its destiny

Taking a client's view

 mw75017@me.com

 +33-6-7150-5357

6, rue Théodule Ribot, F - 75017 Paris

OFFER

We provide a deep insight on Presence - Resilience - Progress and why it matters

1. My presentation:
 - o Showing the journey of my spouse being diagnosed with terminal cancer to building an association for the fight against cancer
 - o Sharing the call to life & action video and its context
 - o Visuals: video, photos, artwork
 - o Create actionable takeaways for the audience
 - o Interactive with questions & discussions
2. Tailored for purpose & audience:
 - o In depth interview to understand key messaging demands
 - o Adapting our key messages
3. Follow up activities via workshops & coachings via my network
 - o Practising presence
 - o Building resilience
 - o Exercising progress

CONTENT

A core message is: "Live the music that plays within you!"

Story line: all was good - fundamental life changing event - taking care - call to life - death - finding ground & hope - building a new life

I address the importance of

- o Making progress
- o Building resilience
- o Be present

A life's story will be connected with the clients business and dive into areas such as...

- o Never waste time
- o Concentrating & focusing energies
- o Using tools, like digital transformation
- o Taking chances
- o Aligning values

I work with

- o Real life examples
- o Analogies to sports & culture
- o Videos, photos & art

I show the journey from

- o enjoying a meaningful & successful life,
- o challenged by life changing event
- o to getting back up and building a startup:
The Nicola Werner Challenge

TALK PSI-CRO: Focus on resilience



TALK MEDIDATA: Focus on prevention



TEASER VIDEO NICOLA



Trocadéro Advisors



Presence – Resilience – Progress

For what it's worth sets the context of my speaking engagements on presence, resilience and progress

How loss & defeat was turned into hope

Motivating the audience to own its destiny

Taking a client's view

 mw75017@me.com

 +33-6-7150-5357 6, rue Théodule Ribot, F - 75017 Paris

SELECTED TAGLINES

Experiences from my journey are part of my talks

- You gotta give to get
- Everything has it's time / there is no way back
- You own your destiny
- All we have is now: "Live the music that plays within you"
- There are no shortcuts
- Focus on three messages and It's all about the next step
- There is only a single number one priority
- Don't ask for permission, only for forgiveness
- Losing is not an option - really? rather: never give up

BACKGROUND / MOTIVATION

My spouse Nicola was diagnosed 2015 with a HPV caused cancer

The journey of hope ended after 10 months; she used her very last energy to record her call to life "live the music the music that plays within you" and to commission the exposition "Art Against Cancer".

After this life changing event, there was no way back into the previous life:

Start all over!

COMMERCIAL

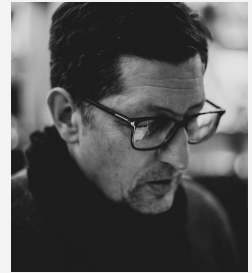
- Agreement on rate for the presentation + expenses
- Use rights to presentation material & videos recorded during the presentation
- Use rights of art & photos to be agreed separately
- Clients to serve as reference (logo on website, quote and potential call with prospects)
- Clients are invited to be partner of the Nicola Werner Challenge.

The work for clients allows the investment in the [Nicola Werner Challenge](#), a charity running the premier European cycling event promoting active cancer prevention.

REFERENCES



MORITZ WERNER



Founder The Nicola Werner Challenge

15+ years sales & business development leadership:
Global Account Management, Dealmaking,
New Business Models,
Executive Advisory Board

[Complete CV](#)

EMPLOYMENTS



FORTUNE 500 CLIENTS
with SAP & Salesforce
(deals closed)

Air Liquide, Apple, Bayer, BMW, Bosch, Caterpillar, Coca Cola, Colgate, Daimler, E.ON, Ford, ExxonMobil, General Electric, Hitachi, Lockheed Martin, Nestlé, Procter & Gamble, Saudi Aramco, Shell, STMicro, Unilever, Valero Energy

